Telecast of programmes on home shopping

6079. MAULANA OBAIDULLAH KHAN AZMI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether any persons, firm, company or industry has applied to Doordarshan for telecast of programme similar to that of Dee's Home Shoping Club;

(b) if so, the details thereof;

(c) those who have been granted permission, those rejected and those still pending;

(d) the reasons for pendency; and

(e) by when decision is likely to be taken in those cases?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) Yes, Sir. The following firm have also applied for home shopping programmes:—

(i) M/s. UTV, Bombay.

(ii) M/s. ITV, Bombay.

(iii) M/s. B.A.G. Films, Bombay.

(c) The proposals are under consideration.

(d) Certain additional information is awaited from the producers.

(e) No firm date can be indicated at present.

Computer animation

6080. SHRI GUNDAPPA KORWAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the extent to which computer animation has been used in Indians films;

(b) whether any steps are being taken to promote the use of computer animation in Indian films; and

(c) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Production of films in India being largely in the private sector, Government are not aware as to what extent computer animation has been used in Indian films.

(b) and (c) Government has no objection to the use of computer animation in the production of films. It is however, for the producers/directors to see and decide as to whether and to what extent they may wish to make use of computer animation in the production of films.

Financing of film industry

6081. SHRI KRISHAN LAL SHARMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that financing of the film industry of the country is in the hands of private institutions and individuals;

(b) whether it is also a fact that there is no proper accounting of payments made to all sections of workers engaged in the preparation of a film;

(c) if so, whether Government propose to set up any finance institution to meet this requirement; and

(d) if so, by when such a decision is likely to be taken?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Yes, Sir. The National Film Development Corporation finances only 2 per cent of the total feature films produced in the country. The position regarding institutional finance for film industry is that while there is no restriction on the banks granting loans to the film related sector, this is not a priority sector for the banks. Moreover, because of the uncertainty about the success of a film which depends on several factors, banks generaly do not risk in pooling their resources in this sector. This is.